



JONI DANIELS

As the founder and Principal of Daniels & Associates in 1989, Joni Daniels has distinguished herself as a consultant, trainer, presenter, and entrepreneur by providing practical solutions to clients' needs through interactive, experiential, hands-on programs. Well known for presentations related to professional development, she has successfully addressed a wide variety of audiences at national conventions, management retreats, and regional conferences for clients such as Marriott International, Gilbane Building Company, W.R. Grace, UNISYS Corporation, Department of Defense, The Wharton School, National Management Association, Meeting Professionals International, United Way, and the American Red Cross. Joni's talents lie in planning high-energy, realistic, enjoyable programs, presentations, and work sessions that incorporate the objectives of the client and create solutions to problems. Her programs provide practical, tactical and actionable tools for results: strategies and skill development for leadership, teamwork, change management, conflict resolution, networking, and communication.

Joni possesses a wealth of career experience from which she draws and develops targeted, relevant and substantive presentations for audiences' at all organizational levels. With an extensive background assisting clients in the profit, non-profit, private and public sectors, her expertise includes a wide scope of management and interpersonal topics. Before starting her consulting practice, Joni served as Senior Organizational Consultant and trainer for Independence Bancorp Inc., and held management positions with Kulicke and Soffa Industries, Inc., CIGNA Corporation and the Sun Company. She has developed and instructed programs at Wharton's Small Business Development Center at the University of Pennsylvania, Temple University, Towson University's School of Business and Economics, and Bucks County Community College. Joni currently serves as affiliate faculty in the Loyola University Maryland Sellinger School of Business's Executive MBA program. In addition, she has volunteered as a presenter, writer and staff trainer for the Alzheimer's Association (Delaware Valley Chapter) and served on its Executive Committee for Communications and Marketing. Joni currently is a Board Member and serves as Secretary on the Executive Committee and the Board Development committee for the Fuel Fund of Maryland.

Currently a regular contributor for the *Baltimore Business Journals'* Career Coach column, Joni appeared monthly on ABC2NEWS Good Morning Maryland @9 in the Back2Work segment for two years and has written a bi-monthly blog for CityBizList.com on management topics since 2006. She has also served as a resource for a variety of business publications including the *Philadelphia Inquirer*, *Entrepreneur Magazine*, *Family Circle Magazine*, *The NY Times*, *The CEO Refresher*, *GLAMOUR Magazine*, *NY Daily News*, and the *Wall Street Journal*. Joni appeared on *Sunday Live (ABC/WPVI)*, *It's Your Call (CN8)*, *KYW Newsradio*, and *Channel 10 News at 10 (NBC/KYW)*. In addition, Joni has contributed several articles to *Executive Update*, *Employment Relations Today*, *US Industry Today*, *The Management Advantage*, and *Workforce Online* and is frequently quoted on management topics in a variety of other publications. Her book *Power Tools for Women:® Plugging Into the Essential Skills for Work and Life*, published by Three Rivers Press, a division of Random House Crown Publishing Group, was published in February 2002.

Joni received her M.S. degree in Counseling and her B.A. degree in English. In addition, she holds a certificate in Organizational Development from the Philadelphia OD Network. Professional affiliations include 15 years as a member of the National Speakers Association, American Society for Training and Development, The Organizational Development Network, the BWI Partnership, and the Maryland Association of Nonprofit Organizations.